



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington, DC 20001

## Contract #

**862181**

**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** Clint Zweifel for State Treasurer (27274)  
**Agency/T-Code** Buying Time LLC (2118)/003706749  
**Product** Political - State Treasurer (1182)  
**Brand** DEMOCRAT (169542)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** KLEBAHN,KATE  
**Phone/Fax** /  
**CPE** 356/357/2453  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Standard  
**Comments** CLINT ZWEIFEL 4 MISS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/16/12  
**Last Modified** 10/16/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06378103  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,850.00  
**Net Total** \$16,150.00  
**Sales Tax**

## St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	21	\$18,150.00
Nov. 2012	3	\$850.00
<b>Grand Total:</b>	<b>24</b>	<b>\$19,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	98273- Great Day St. Louis						1			1	\$100.00	\$100.00	St. Louis (KMOV) (KMOV)	GREAT DAY ST. LOUIS	10/16/12
2.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	20022- Price is Right						1			1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	10/16/12
3.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	12:28P- 3P (CT)						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AFTERNOON ROTATION	10/16/12
4.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	48386- News @ 5am						1			1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	10/16/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	20015- News @ 6am M-F						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	10/16/12
6.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	137124- Katie						1			1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	KATIE	10/16/12
7.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	98273- Great Day St. Louis		1							1	\$100.00	\$100.00	St. Louis (KMOV) (KMOV)	GREAT DAY ST. LOUIS	10/16/12
8.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	12:28P- 3P (CT)		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AFTERNOON ROTATION	10/16/12
9.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	48386- News @ 5am	1	X							1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	10/16/12
10.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	98273- Great Day St. Louis					1				1	\$100.00	\$100.00	St. Louis (KMOV) (KMOV)	GREAT DAY ST. LOUIS	10/16/12
11.0	Normal Line / SPOT	10/25/12-10/25/12	1	:30	12:28P- 3P (CT)					1				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AFTERNOON ROTATION	10/16/12
12.0	Normal Line / SPOT	10/25/12-10/25/12	1	:30	48386- News @ 5am					1				1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	10/16/12
13.0	Normal Line / SPOT	10/25/12-10/25/12	1	:30	137124- Katie					1				1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	KATIE	10/16/12
14.0	Normal Line / SPOT	10/25/12-10/25/12	1	:30	135458- Elementary					1				1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	ELEMENTARY	10/16/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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St. Louis, MO 63102

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TeleRep - New York

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**Phone/Fax**

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**CPE**

356/357/2453

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**Entered By**

Betsy Waxberg

**CO-OP**

No

**Headline #**

06378103

**Demo****Order Type**

Normal

**Package Deal****Commission %**

15.00

**Commission**

\$2,850.00

**Net Total**

\$16,150.00

**Sales Tax****St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012 21 \$18,150.00

Nov. 2012 3 \$850.00

Grand Total: 24 \$19,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/23/12-10/23/12	2	:30	98273- Great Day St. Louis			1						1	\$100.00	\$100.00	St. Louis (KMOV) (KMOV)	GREAT DAY ST. LOUIS	10/16/12
16.0	Normal Line / SPOT	10/23/12-10/23/12	1	:30	12:28P- 3P (CT)			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AFTERNOON ROTATION	10/16/12
17.0	Normal Line / SPOT	10/23/12-10/23/12	1	:30	48386- News @ 5am			1						1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	10/16/12
18.0	Normal Line / SPOT	10/23/12-10/23/12	1	:30	20015- News @ 6am M-F			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	10/16/12
19.0	Normal Line / SPOT	10/23/12-10/23/12	1	:30	42783- NCIS			1						1	\$6,500.00	\$6,500.00	St. Louis (KMOV) (KMOV)	NCIS	10/16/12
20.0	Normal Line / SPOT	10/23/12-10/23/12	1	:30	137124- Katie			1						1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	KATIE	10/16/12
21.0	Normal Line / SPOT	10/24/12-10/24/12	2	:30	98273- Great Day St. Louis				1					1	\$100.00	\$100.00	St. Louis (KMOV) (KMOV)	GREAT DAY ST. LOUIS	10/16/12
22.0	Normal Line / SPOT	10/24/12-10/24/12	1	:30	20022- Price is Right				1					1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	10/16/12
23.0	Normal Line / SPOT	10/24/12-10/24/12	1	:30	12:28P- 3P (CT)				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AFTERNOON ROTATION	10/16/12
24.0	Normal Line / SPOT	10/24/12-10/24/12	1	:30	48386- News @ 5am				1					1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	10/16/12

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